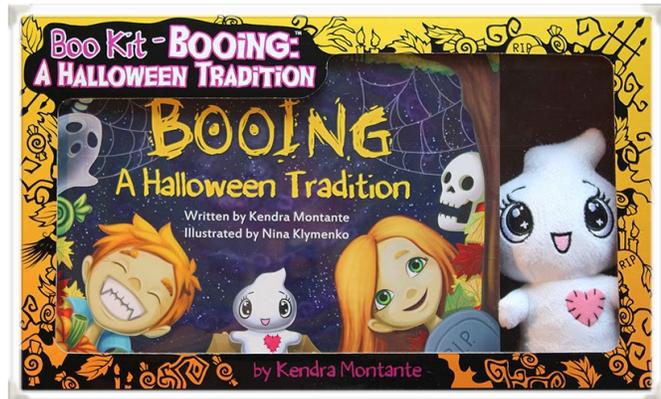




Metro Detroit mom and author livens up Halloween for families everywhere!

July 9, 2015 - West Bloomfield,
Michigan

Have you ever heard of “Booing”? America’s new family Halloween tradition is getting a lot more fun this year, with a newly-released book and ghost kit created by West Bloomfield mother and author Kendra Montante.



This Boo Kit includes an adorable book, Booing: A Halloween Tradition, and a ghost to help your little ones get ready to go “Booing” themselves! This hard-covered book tells the charming tale of characters Evan and Emma and the suspense leading up to Halloween “Booing” in their neighborhood. The story is one of cheer, friendship, and tradition. The toy ghost, that lets others know that you have been “Booed”, is very well-made; you will be able to use it year after year as you make “Booing” a part of your families Halloween tradition.

The kit can be pre-ordered now through www.kendramontante.com via Paypal and on Amazon.com, with a shipping date of August 15th. For \$29.99, you get the hard-covered book, the “You’ve Been Booed” poem, Wisp the ghost, and a suction cup to hang Wisp from your window. Be the first in your neighborhood to start this wonderful tradition!

Kendra would love to tell your readers or viewers her success story, from stay-at-home mom to entrepreneur extraordinaire! She can teach them a little something about “Booing” too.

To book an interview, contact Kendra at info@kendramontante.com or 313.312.4890.

What is “Booing”?

Booing is a Halloween tradition of surprising neighbors with treats during the month leading up to the holiday. Families sneak special treats onto neighbors’ or friends’ porches after dark with a note attached saying “You’ve Been Booed”. When a family gets “booed”, they have two days to “boo” two other families, spreading the fun. Furthermore, they are suppose to hang their ghost in the window to signify that they have already been “booed”.

About the Author

Kendra Gayle Montante was born in Grand Haven, Michigan. Most of her youth was spent in Okemos, Michigan. Kendra earned her Bachelor of Arts in Sociology from San Diego State University. Several years later, she earned her Elementary Teaching Certification from Madonna University. Most recently, Kendra earned a Master’s Degree in Educational Administration from Madonna University. She married her long time sweetheart, Anthony Montante. Together, they have two beautiful children, Enzo and Ava. They reside in West Bloomfield, Michigan and can also be found spending long weekends at their cottage in northern Michigan.

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